Rep Order# EC'd Yes 8831285

KTVX-TV SALT LAKE CITY

) DCCC-DEM CNGRS CMPG

Ver# 9 Status Revised

Traffic Order# 44209

Last Received: Printed:

Showing Buylines: All Rep Revised Lines 10/15/2012 10:22 AM 10/15/2012 10:20 AM

Flight Dates Agency C/P1/P2/E Agency (() GREAT AMERICAN MEDIA 3050 K ST NW, SUITE 100 WASHINGTON, DC 20007 10/16/2012 - 10/22/2012 11/14/1198

Hiatus Weeks

Sales Office (Salesperson (Rep Firm

) WASHINGTON) JAN FOX

Salesperson FAX#

Salesperson Phone# 202-872-5880 202-872-0263

- CONTRACT COMMENT --

Phone# Fax# Buyer Estimate# Product Advertiser Station

1198

DCCC

Katie Keuleman

RACE OR ETHNICITY. ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN

*6 TH-F 7A-9A GOOD MORNING AMERICA Sales Remark: V9 REV START V9 More than 2 codes changed	<pre> (*5 TH-F 630A-7A GOOD MORNING UTAH-630AM Sales Remark:</pre>	<pre></pre>	*2 TH-F 530A-6A GOOD MORNING UTAH-530AM Sales Remark: V9 REV START V9 More than 2 codes changed	*1 TH-F 5A-530A GOOD MORNING UTAH-5AM Sales Remark: V9 REV START V9 More than 2 codes changed	REWARKS REV-START TILL 10/18 SORRY FOR THE CONFUSTION LT In Day Time Program
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	EC'd Yes	Rep Order#
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		Ver# 9 Status Revised
		Traffic Order# 44209
Showing Buylines: All I	Last Received: 10/15/2012 10:2	Printed:
Rep Revised Lines	10/15/2012 10:20 AM	10/15/2012 10:22 AM
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Sales Remark: V9 REV STAT V9 More than 2 codes changed	*18 TH-F 1035P- NIGHTLINE	*15 TH-F 10P-1035P ABC 4 NEWS AT 10PM Sales Remark: V9 REV START V9 More than 2 codes changed	*13 TH-F 6P-630P ABC 4 NEWS AT 6P Sales Remark: V9 REV START V9 More than 2 codes changed	*10 TH-F 5P-530P ABC 4 NEWS AT 5PM Sales Remark: V9 REV START V9 More than 2 codes changed	*9 TH-F 3P-4P ELLEN Sales Remark: V9 REV START V9 More than 2 codes changed	*8 TH-F 11A-12P THE VIEW Sales Remark: V9 REV START V9 More than 2 codes changed	*7 TH-F 9A-1DA THE DOCTORS Sales Remark: V9 REV START V9 More than 2 codes changed	LT In Day Time Program	Station KTVX-TV SALT LAKE CITY Advertiser () DCCC-DEM CNGRS CMPG Product DCCC Estimate# 1198 Buyer Katie Keuleman Phone# Fax#
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	\$400.00	\$900.00	\$500.00	\$400.00	\$400.00	\$300.00	\$200.00	Rate	() GREAT AMERICAN MEDIA 3050 K ST NW, SUITE 100 WASHINGTON, DC 20007 P1/P2/E 11/14/1198 res 10/16/2012 - 10/22/2012 eeks
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	N	4.	N	N	Н	N	N 	Total Spots	WASHINGTON JAN FOX 202-872-5880 202-872-0263
	\$800.00	\$3,600.00	\$1,000.00	\$800.00	\$400.00	\$600.00	\$400.00	Total Cost	ON 380 363
							k 1 1 1	Daypart	

-REPORT TOTALS-Report Totals: 23 / \$9,340.00

	Market Totals \$143,100	Oct 12: 36 / \$21,465.00 Sales Totals: 36 / \$21,465.00 Station Totals: 36 / \$21,465.00 Lines not sent/rcld/rtrn: 0 / \$0.00 —COMPETITIVE—	Station KTVX-TV SALT LAKE CITY Advertiser () DCCC-DEM CNGRS CMPG Product DCCC Estimate# 1198 Buyer Katie Keuleman Phone# Fax#	Rep Order# 8831285 Ver# 9 Status Revised EC'd Yes
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0 2 % %	%		Agency ()C 3050 K S WASHIN Agency C/P1/P2/E Flight Dates Hiatus Weeks	Traffic Order# 44209
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KUTV 3	KSL 2) WASHINGTON) JAN FOX 202-872-5880 202-872-0263	
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SHARES ESTIMATED

—COMPETITIVE COMMENTS--

Books

Demos

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